

Terms of Reference for audio-visual documentation

Habitat for Humanity Uganda is looking for an independent media company to provide audio-visual documentation of success stories under the Nama Stanbic Village Housing Project implemented in Nama Sub-County, Mukono District.

Introduction and Rationale

Habitat for Humanity Uganda (Habitat Uganda) affiliated to Habitat for Humanity International (HFHI), a global Christian-based non-profit Organization operating in more than 70 countries and cities worldwide works to improve people's living conditions. Habitat Uganda, established in Uganda in 1982 collaborates with families, communities and institutions to promote affordable housing strengthen community systems and influence policies. Habitat Uganda has built, rehabilitated, repaired, and improved over 40,000 houses in Uganda providing simple and affordable shelter to over 240,000 families; supported over 6,000 youth to acquire vocational skills; and improved access to clean water, hygiene, and sanitation impacting the lives of over 1.5 million people.

Habitat Uganda's strategy (2022-2027) complements the government's efforts in realizing Uganda's Vision 2040, National Development Plan IV, Sustainable Development Agenda, and the National Housing Policy 2020 through focusing on habitability, affordability, basic services and security of tenure. Habitat Uganda thrives through collaborations and partnerships with families, volunteers, public and private sector partners, civil society organizations, and governments.

The Nama Stanbic Village Project

Habitat for Humanity Uganda (HFHU), in partnership with Stanbic Bank Uganda, implemented the Nama Stanbic Village Project—an initiative that provided safe, decent, and affordable housing to vulnerable families in Nama Sub-county, Mukono District. The project aimed to improve the living conditions, dignity, and wellbeing of low-income households through the construction of durable houses. To demonstrate the impact of this partnership and to support future fundraising and donor re-engagement, HFHU intends to produce an audio-visual documentary capturing real-life transformation stories of the project's beneficiaries.

In today's digital era, storytelling through visual media is a powerful tool for advocacy and resource mobilization. The planned documentation will capture emotional

narratives, testimonies, and visual evidence of the life-changing impact that decent housing has made on families and the community at large.

Targeted Participants

The audio-visual documentation will feature selected partner families from the Nama Stanbic Village, local leaders, community members, and HFHU staff who played key roles in the project's success.

The Assignment

An external professional videographer/documentation team will be engaged to conduct on-site interviews, narrations, and footage capturing.

The documentation will focus on:

- Housing Transformation: Beneficiary families narrate how improved shelter has enhanced their quality of life.
- Economic Empowerment: How stable housing has enabled beneficiaries to focus on income-generating activities.
- Health and Hygiene Improvements: The impact of improved sanitation and living environments on family wellbeing.
- Partnership Impact: Reflections from Stanbic Bank Uganda representatives, HFHU staff, and local leaders on the power of collaboration in transforming lives.

Footage will include before-and-after visuals, and community perspectives, to depict the transformation comprehensively. HFHU Communication staff will guide the service provider during filming and facilitate access to selected participants.

Key Deliverables

Planned Outputs:

- A professionally produced short documentary (7–10 minutes) capturing at least three compelling beneficiary stories, community perspectives, and key partner reflections.

- A collection of high-quality photo and video clips for HFHU's communication, advocacy, and fundraising purposes.

Expected Outcomes:

The video will vividly illustrate the transformative power of the Nama Stanbic Village Project, helping HFHU re-engage Stanbic Bank and attract new partners by showcasing tangible results and human impact.

Program Quality Markers

The documentation will ensure balanced representation of men, women, youth, and persons with disabilities, emphasizing inclusiveness, dignity, and empowerment. The final product will serve as an advocacy and fundraising tool that emotionally connects donors and partners to the mission of "Turning on Dreams through Decent Housing."

Implementer

The audio-visual documentation will be conducted by an external service provider contracted through HFHU's procurement process. HFHU communications and program staff will provide technical guidance, identify beneficiaries, and oversee content accuracy.

Proposed Detail Activity Budget

The entire documentation exercise is estimated to cost UGX 5,000,000, covering professional filming, editing, logistics, and coordination. **This payment is subject to taxable deductions as per Ugandan Law.**

Application process

Interested media companies are requested to submit a technical and financial proposal both soft copies to procomm@hfhuganda.org / cc: noffice@hfhuganda.org addressed to Habitat for Humanity Uganda Offices Plot 1026, Lukadde Road, Kira Ward P.O.BOX 163027 Kampala Uganda

Submission deadline: 22nd November 2025 at 5pm EAT.